

SELL SHEET TEMPLATES

CONTINUUM® BY DEROYAL

▶ SALES TOOLS

Continuum® by DeRoyal is an Automated Inventory Management Solution that consists of several devices that use RFID technology as well as a Cloud to provide real-time charge and capture of product usage. Sales Sheets are used to target medical providers with the solution that is right for their business.



SPINE

Keep track of spine bracing with RFID/AIMS technology

MAXAlign® LSO & TlSO ORTHOSES

NEW! MAXAlign® spinal bracing system Powered by the BOA® Fit System

- Strategically designed air channels in compressive foam softgoods provide maximum breathability
- Heat moldable posterior panel for a custom fit
- Rounded anterior closure to accommodate patient anatomies (inferior and superior)
- Posterior panel strategically designed to reduce pressure on potential incision sites

**Willey, Susan et al. "105: Impact of 3D Printing on Cost of Care in the Hospital Setting"*

ULTRALight™ Thoracic - Lumbar

Powered by the BOA® Fit System

- Low-profile
- Work

Generate savings and revenue

With faster access to brace configuration and fit, patients can be mobilized faster and discharged sooner.* Reducing patient length-of-stay can save bedtime dollars while outpatient spinal therapy can charge for orthotic bracing and services.

VARIATIONS ON A THEME

These sales sheets were created using a theme of layouts that would be different for each 2-sided sheet, while maintaining brand recognition. Using modern and futuristic design elements, these flyers give potential customers high-level information while showcasing the Continuum solution in an innovative way.

CONTINUUM™

PHYSICIAN

Realtime Inventory and Charge Capture System

Better Capture Rate, Higher Revenue.

Continuum® is a real-time inventory and charge capture system that uses Radio Frequency Identification Devices (RFID) to **improve your charge capture accuracy by at least 28%**. This intuitive system maintains accurate inventory levels based on tracked usage and integrates with your existing IT systems to achieve **99.8% accurate charge capture.**

With Continuum's ability to automatically reorder twice a week, no longer have to spend time manually creating
Justin Creasy, CPT, PT, MESSA

Improving Workflow

Using RFID technology to accurately track inventory and instantly assign products to patients, the Continuum® tablet delivers a paperless solution to capture patient signatures needed for document retention, and provide instant charge capture. This real-time tracking system **reduces time needed for documentation and reporting features**. Within our cloud-based software, the robust performance and results.

Deployment options:

Consignment

The Continuum® Spine cabinet and its pre-stocked braces are delivered to the facility with no costs.

are automatically

ly basis to ensu

Digital Chain of Custody

STAFF IDENTITY & BRAND CULTURE

COVENANT LIFE CHURCH



▶ STAFF CARDS

Covenant Life Church wanted cards that showed the culture and different front sides for each staff, deacon, elder and pastor. The colors were used to show diversity and the hands are reflective of the Sunday services participation. Modern looks are to draw in newcomers.

▼ VIDEO SCREEN

This digital banner is used both on video screens and printed for advertising/marketing externally.



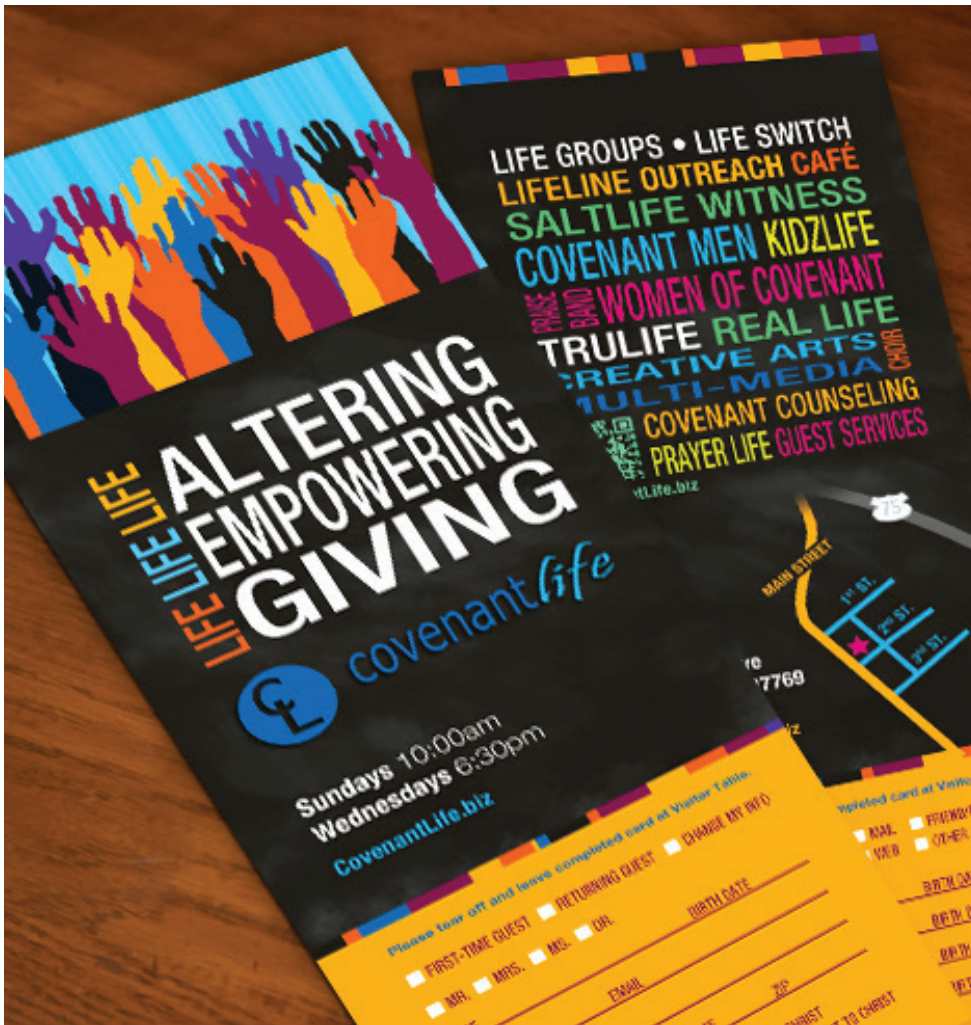
YOU'RE INVITED



covenantlife
CovenantLife.biz

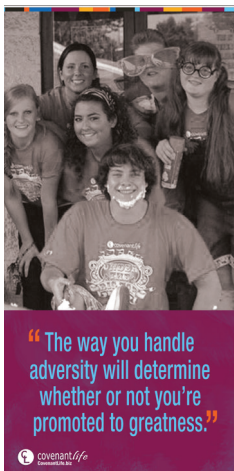
Sundays 10:00am
Wednesdays 6:30pm



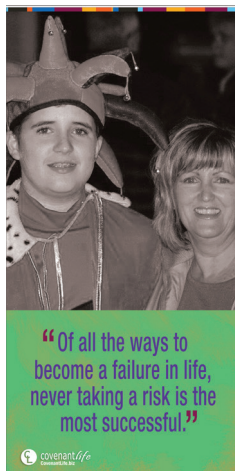


▶ RESPONSE CARDS

These cards are sized to fit in the chair pockets of the sanctuary seats. 2-sided cards are perforated at the bottom to detach the yellow section of attendee contact info and request for more information. The top portion can be taken home for future reference.



“The way you handle adversity will determine whether or not you're promoted to greatness.”



“Of all the ways to become a failure in life, never taking a risk is the most successful.”



“Imagine meeting someone who understands even the dustiest corners of your mixed-up soul.”



“Don't give a past mistake the authority to cancel out a future possibility.”



▶ VERTICAL BANNERS

The sanctuary walls are decorated with these large scale vertical banners that show the culture merged with CLC branding.

PROGRAM OUTREACH

TENNESSEE VALLEY COALITION FOR THE HOMELESS



▲ MULTIPLE AUDIENCES

For non-profit agencies, program outreach is an important part of gaining partnerships, support, sponsorships, and most of all, program participants. Signage and brochures needed to combine all audience needs from infographics to program information, and contact info for calls to action. Illustration with digital designs created an eye-catching piece.



NEW PRODUCT LINE DESIGN

MINA ORGANICS™ BY UNITED™ HAIR CARE



▲ RETAIL STANDOUT

Product line for hair & skin Argan Oil treatments needed to stand out from other retail lines in main retail stores and online shops. Logo was designed to be modern and clean. The top label needed a fluid-like design.

MINA[™]
organics

Flawless Hair - Radiant Skin

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MINA Organics is a moisturizing line made up of professional hair care, skin care and gradual tanning formulas. MINA Organics is infused with nutrient rich organic **argan oil** and organic **macadamia nut oil** to provide the hair and body with needed essential fatty acids, and anti-oxidants.

1-800-332-4352

1325 EAGANDALE CT. STE. 110, EAGAN, MN 55121

E-MAIL: INFO@MINAORGANICS.COM

▶ ONLINE STANDOUT

A single splash page was made on a web domain (see above) for sales teams to begin marketing for retail contracts. The social media used clever approaches for product photography and posts. A masthead/top label needed to be consistent on all labels, with varied color identifying products.

Bronze and tan colors were chosen for the skin care products, with brighter colors for the hair products. These products are sold in Sally Beauty Supply stores and seen on Amazon.com.

